

# CHAMBER REEL

A publication of the Exploits Chamber of Commerc

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## **MEMBER PROFILE**



### Alteen's celebrating 72 years in business



Laurie Alteen, master Jeweller and watchmaker started Alteen's Jewellers in 1949 in the town of Windsor but In 1958 decided to move to the town of Grand Falls where his business continues to operate today. Alteen's reputation was built on personal service backed by guality merchandise. Many of us can remember purchasing our engagement or wedding rings at Alteen's from either Jerry Beson or Ron Antle.

In 1977 Louis Alteen, Laurie's son entered the business to learn the trade and today he continues to operate the family business. Louis or (Lou) as he is called inherited his father's knowledge for operating a successful jewellery busi-



ness. Over the years Lou has made many changes to meet the challenges of the changing markets, Improving and adding services in jewellery and watch repairs, laser engraving, online shopping, custom jewellery work and special orders.





Lou also finds the time for community volunteer work and is involved in YMCA, The Chamber of Commerce, Lodge Northcliffe and the Anglican Church and supports many fund-raising projects through donations of merchandise.

Whether you are looking for wedding bands, a piece of gold or silver or a special gift for someone, the place to shop is Alteen's Jewellers on High Street, Grand Falls Windsor, Ph 489 5545. Serving us since 1949.







## CHAMBER REEL

Your Chance to Support



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Local Healthcare **Starts Here** TICKETS DEADLINE **S10** IULY \$25 15 BigBreakLotto.ca

#### Health Foundation requesting promotional support from local business communitv

### Dear Chamber members;

On April 19th the South and Central Health Foundation's launched the Big Break Lotto, an online 50/50 lottery to support healthcare initiatives in southern and central Newfoundland.

Due to the pandemic our charity had to scale back in-person fundraiser over the past year. With day-to-day uncertainty about our ability to host major fundraisers, we have decided to try online fundraising.

Tickets for the lottery are purchased only online or through a toll-free number; however there is still promotion to be done. The purpose of this letter is to request our local business community's help.

#### How You Can Help:

Meet our travelling promotional sandwich board. We are seeking businesses to host our sandwich board for a day (or longer) in front of their business. (We will drop off and pick up)

If you host our sandwich board we will share a photo of your business store front hosting the board and thank you for supporting local healthcare initiatives. It will be shared on the Foundation's social media platforms: Facebook and Twitter.

We feel Supporting Local is as important as Shop Local.

If you are interested in hosting our sandwich board please call Wendy Houlihan at 572-0658 or email wendy.houlihan@centralhealth.nl.ca.

If you cannot host our board because of franchise guidelines you can still help by sharing on your social media. Visit our lottery website at www.bigbreaklotto.ca or follow us on Facebook.

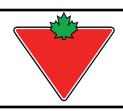
Thank you

Wendy Houlihan Executive Director

Facebook.com/schf83







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