

Exploits Business Excellence Awards & Hall of Fame Induction Ceremonies

Thursday January 22, 2009



On Thursday January 22nd the Exploits Regional Chamber of Commerce will hold the Exploits Business Excellence Awards presentation and Business Hall of Fame induction ceremony. This is the 10th Annual celebration of business in the region and the first lead by the Exploits Regional Chamber of Commerce. The event will take place during a dinner at the Royal Canadian Legion Branch 12 (Queen Street).

The Town of Grand Falls-Windsor and the Business Development Bank of Canada (BDC) are partners in the organization of the event. The local chartered banks – CIBC, Bank of Montreal, Bank of Nova Scotia, Newfoundland & Labrador Credit Union, and the Royal Bank – along with the BDC and the Central Community Development Corporation are sponsors of the dinner, and award sponsors are listed on the attachment.

The Awards recognize the originality, innovation and sustained excellence of the Grand Falls-Windsor/Exploits Valley business community and this year, for the first time, businesses in the Exploits Valley. A panel of judges will select the winners from nominations submitted by the business community and the general public. The quality of the information provided on the nomination form will be important in the judges' decision-making process. A copy of the Awards criteria is attached.

To be eligible for a 2008 Business Award a business must be located within the Exploits Valley's boundaries, it must have been in operation for at least one year and is still in operation, it must be registered with the one of the Towns in the region, and is preferably a member of the Chamber of Commerce. Unless otherwise noted, the business can be of any size or ownership structure. The submissions should be based on activities that have occurred during 2008.

The Exploits Regional Chamber of Commerce is working with the communities in the Exploits Valley region to promote good news stories and spread the word that business in the Exploits Valley is doing great things. Please take a few moments to nominate a colleague or peer who deserves recognition – and please spread the word. We thank you for your continued support. **The deadline to submit a nomination is Friday, January 14, 2009 at 4pm.**

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2008 EXPLOITS BUSINESS EXCELLENCE AWARDS CRITERIA

- 1 The Small Business Award**  **Sponsor: Central Community Development Corporation**

A business with ten employees or less, home-based or otherwise, that has developed innovative products or services, shown entrepreneurial qualities, and exhibited potential for growth and expansion while promoting itself in a professional manner.

- 2 The “Helping Hands” Award**  **Sponsor: VOCM**


A business or organization that has exhibited outstanding support for the community through its donation of time, staff, financial support, in-kind resources or other services. Through its contributions the business/organization has raised its own profile and the profile of another community group.

- 3 The “Ambassador” Award**  **Sponsor: EVEDC**

A business or organization that has contributed significantly to increasing the profile of the Town/Region throughout the province or country. This may have been done through its network of affiliates or chain stores, by expanding its business beyond the region, by winning an award, or by drawing attention to Grand Falls-Windsor/Exploits Valley in some other appropriate way.

- 4 The Customer Service Award**  **Sponsor: Bell-Aliant**

A business or organization that has provided a consistently high level of customer service throughout the year and promotes the objectives of customer service. Formal recognition of customer service objectives through training or other awards will be considered.

- 5 Business Woman of the Year**  **Sponsor: NL Organization of Woman Entrepreneurs**

This award recognizes the businesswoman (or women) who has made the most significant achievement or accomplishment in the local business community during the past year.

- 6 The Personal Excellence Award**  **Sponsor: Grand Falls-Windsor Rotary Club**

This award recognizes individuals demonstrating excellence in their fields of endeavor. It is open to workers in all occupations, including business and professional people. It focuses on those who exhibit exceptional standards of service and ethics, and who prove themselves to be credits to their chosen occupations. The thoroughness of the application is vital to the selection process.

- 7 The Business of the Year**  **Sponsor: Business Development Bank of Canada**

This business will be judged as having the best overall combination of corporate citizenship, potential for growth, stability, and dedication to the community. Consider this question – what business would I choose to represent our community?

